



The Advantages of Joining the BLBCA

Hi and thanks for your interest in the BLBCA. If you have a moment, check out our website, you will find some great images, valuable information and current news. Internally, we provide the following documents:

- Operation Guidelines
- Guiding Procedures and Terrain Classifications
- Bylaws
- Membership Criteria
- Rental Agreement
- Information Sharing Recommendations
- Code of Ethics & Conduct
- Self-Audit Checklist
- Conduct Review - Dispute Resolution
- BOD Travel & Expense Policy
- Crisis Communication Binder & Tear-Out
- Annual AGM Minutes

Externally, we provide access to current publications put out by gov't, WSBC, other related associations, go2hr, how-to documents, etc.

The BLBCA has a BOD which consists of 7 people, including one director from the general public. Our annual general meeting is normally held in the spring at Thompson Rivers University in Kamloops.

Following are some of the main benefits of joining the Association:

- Provides a unified voice that can deliver concerns, requests and suggestions to the government of BC. We are aligned with a number of other like-minded, adventure tourism sectors.
- Commercial General Liability insurance for all full members in good standing. The possibility of Association wide property insurance is being explored.
- Joint marketing and advertising. We have worked with Destination BC and its predecessors for over 10 years and have access of up to \$250,000.00 annually in joint marketing funds. We are entering year 6 of that program.
- A sense of community with people in the same industry. That sense has seen substantial growth in the last 6 years. Sharing of ideas and support amongst association members.
- A unified body, strength in numbers. (In 2007, we completed an independent socio-economic survey that allowed us to quantify exactly who we are and how important this sector is to the rural BC tourism industry). A second survey is just about to be launched.

Feel free to give me a call at the number below if you have any further questions.

Yours sincerely, Brad Harrison

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