



BACKCOUNTRY LODGES OF BRITISH COLUMBIA (BLBCA)

The BLBCA is the most extensive backcountry accommodation network in Canada. Working with member lodges, the BLBCA aims to touch the lives of guests with awe-inspiring adventures throughout British Columbia's inimitable backcountry. The BLBCA also facilitates information sharing between member lodges and acts as an advocate for sustainable and responsible adventure tourism and backcountry recreation in BC.

The BLBCA is a member-directed association of privately owned lodge operations located throughout the major mountain ranges of British Columbia, Canada. The Association supports member lodges in safety, marketing, operations, and government regulations as it strives to position the backcountry of British Columbia as one of the most rewarding adventure travel destinations in the world.

Support of the BLBCA Helps to:

- Influence policymakers to uphold equitable land planning, recognizing recreational and resource extraction aspects.
- Champion wildlife preservation with a spotlight on the BC Government's initiatives for [Species and Ecosystems at Risk](#).
- Promote responsible backcountry recreation as we rally behind the hashtags [#RecreatingResponsibly](#), [#Regenerate](#) and [#Reconnect](#) nurturing both physical vitality and mental well-being.
- Elevate BLBCA's pivotal role in nurturing a culture of stewardship. Our member lodges have a "boots on the ground" approach and can help decision-makers collect data, enhance ecosystems and deter inappropriate land or water use.
- Uphold BC's Ministry of Tourism, Arts, Culture, and Sport's Strategic Framework – prioritizing [People, Prosperity, Planet](#).
- Align with Destination BC's aspiration: Grow sustainable social, cultural, environmental and economic benefits for all people in British Columbia by sharing the transformative power of BC nature and experiences with the world – [Winning Aspiration](#).
- Lend a hand to BLBCA as they strive to improve their awareness and actions regarding accessibility, E.D.I. and BC's Reconciliation process.

Quick Facts / Story Ideas

- [Adventure Tourism](#) (the cornerstone of BC's traveller experience) Stats;
 - Over \$3 billion in direct visitor spending, support over 32,000 BC families, sustain 2,200 businesses and the resulting employment.
- [BLBCA Members](#)
 - Generate over \$40 million gross revenue annually, employ over 500 FTEs, host over 21,000 visitors annually, purchase over 75% of goods and services within 50 kms of their base, support PEP and SAR during remote rescue scenarios.





- [The Summer That Was](#)
 - The residents of and visitors to BC experienced a summer of paradoxes.
- [Travel and Recreate Safely and Responsibly This Winter](#)
 - Pre-trip guides, resources and safety advice.
- [Recent News and Trends](#)
 - Industry news and notes from the BLBCA X feed.
- [BLBCA Facts & Stories](#)
 - Some trees deserve respect, read about how a BLBCA member is helping to save the endangered [Whitebark Pine](#).
 - BLBCA members are doing everything possible to help support species at risk including increasing awareness. Visit our [Mission Critical](#) blog post.
 - Supporting the local, rural BC economy is very important to BLBCA member lodges. The importance of [Shopping Local](#) and [Building Local](#) can't be overstated.
 - [32 Member Lodges](#)
 - Lodges are hidden amongst the rugged wilderness landscape in British Columbia. Nestled in the mountains—from the Coast to the Cariboo, the Kootenays to the Purcells, the Rockies to the Valhallas—sit quiet mountain refuges waiting for adventure seekers.
 - [FAQs](#) - Frequently asked questions about visiting a BLBCA lodge
 - What is a backcountry lodge?
 - *A backcountry lodge is accommodation located in a remote wilderness area that is not typically accessible by vehicle. Lodges are used as a homebase for outdoor recreation—ski touring, snowshoeing, hiking, biking, and more—in the natural surrounding areas. A backcountry lodge experience can range from rustic to luxurious but are all located in mountainous areas surrounded by wildlife and stunning scenery.*
 - [Mountain Escapes Brochure](#)
 - An information-rich brochure on summer and winter at BC's backcountry lodges.
 - [Mountain Escapes Podcast](#)
 - Our podcasts aim to connect backcountry enthusiasts with the owners, operators and staff of BLBCA member lodges.
 - [Employment Opportunities](#)
 - Have you always wanted to work in BC's beautiful backcountry or a related industry? You could be in luck! Check out the listing of current positions available at the BLBCA's 32-member lodges or throughout our valuable partner network.
 - [Top 10 Reasons to Book a Backcountry Lodge Experience](#)
 - Explore BC's remote mountain ranges—without the crowds.

For more information, including approved images & video, please contact:

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